



BLUE HERON TALENT, LLC

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“Creating High Performance Teams”



JACQUELINE BINKERT, Ph.D.

Jackie Binkert is an Executive Coach, author, researcher and coach trainer.

PROFESSIONAL EXPERIENCE

Jackie began her career as an adult educator working with multi-lingual and multi-cultural adults of wide-ranging capabilities and backgrounds. Moving to the business world, she worked as an internal consultant for Ford Motor Company, acquiring expertise in large-scale change. For eight years, she consulted with executives and teams to address the leadership impact of system-wide changes such as managing in a matrix, leading dispersed international teams, moving from functional to system responsibilities and adopting brand management.

Since leaving Ford, she has continued to work with leaders and teams during times of major change and transformation. As an executive coach, she works with her clients to view issues from a systems perspective by challenging them to consider broader contexts and alternative conceptual frameworks, calling for rigor in their thinking and encouraging them to enhance their leadership capabilities. She has coached leaders in such topics as leadership development (bringing out the leader's own potential and that of the people who work for the leader), strategic planning (stretching for growth and improvement), and culture change (influencing the company culture for the betterment of employees and improved business performance). Clients benefit from Jackie's in-depth knowledge of psychology, leadership effectiveness, organizational behavior and change, and team dynamics.

Jackie's coaching is distinguished by her appreciative, strengths-based approach to change. Her coaching is informed by practical experience, underlying theory and research. She is co-author of the book, *Appreciative Coaching: A Positive Process for Change* published by Jossey-Bass. Appreciative Coaching is an innovative approach to coaching based on the organizational change process called Appreciative Inquiry.

As a thought leader in the field of coaching, Jackie regularly presents at conferences, trains other coaches and continues to research coaching methods that provide lasting change.

INDUSTRY EXPERIENCE

- Automotive Suppliers
- Banking
- Energy & Utility
- Government
- Healthcare
- Higher Education
- Manufacturing
- Non-profit Agencies
- Professional Organizations

EDUCATION

- Ph.D., Human and Organizational Systems, Fielding Graduate University, Santa Barbara, CA.
- M.A., Organization Development, Fielding Graduate University, Santa Barbara, CA
- M.A., Linguistics, University of Michigan, Ann Arbor, MI
- B.A., Linguistics and Russian, Oakland University, Rochester, MI